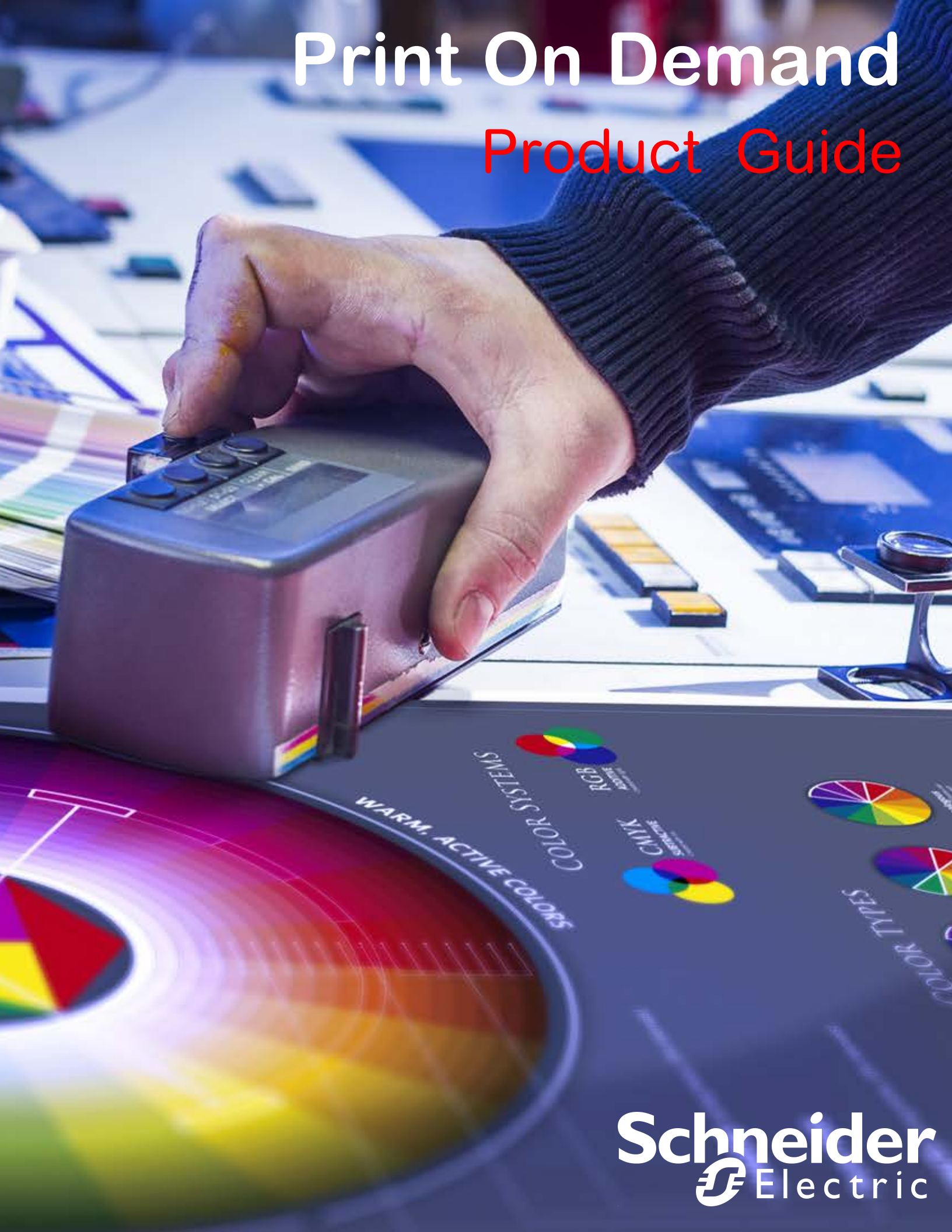


Print On Demand Product Guide



POD

Print On Demand

Print On Demand Product Guide

This product guide is a snapshot of the most commonly requested services. While it covers most items we offer, the Print On Demand service has many more capabilities. If your need is not covered in this brochure, contact Print_On_Demand@schneider-electric.com or call John Key at 615.844.8624 to arrange a custom quote.

Acceptable File Types

Having your files in the right format and size is the key to getting the best results as quickly as possible.

FILE TYPES:

Adobe Portable Document Format (.pdf)
Microsoft PowerPoint (.ppt/.pptx)
Microsoft Word (.doc/.docx)
Tagged Image File (.tif or .tiff)



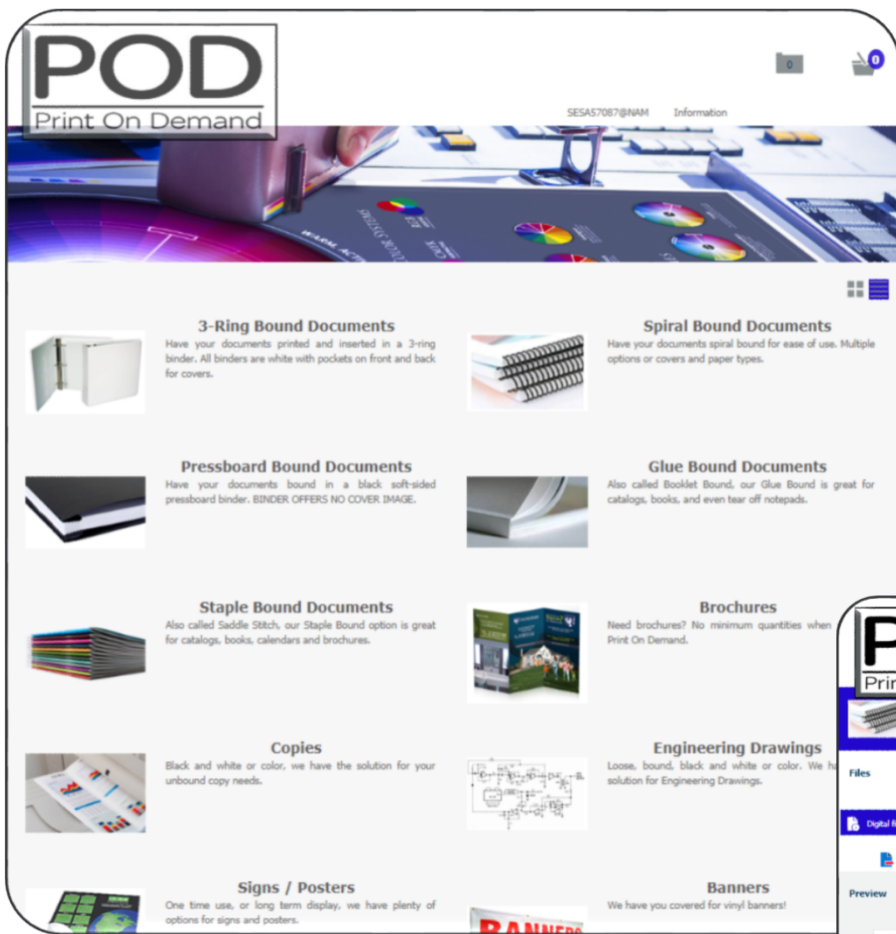
Tips

Documents need to match the page size you are wanting printed.

Banners / Signs need to be a PDF and no less than 50% scale @ 200 d.p.i. or higher.

If you are working in the Adobe Creative Suite (Illustrator, Photoshop or InDesign) we require that you save your final design as a PDF, rather than the native .ai, .psd, or .indd file.

Microsoft Office allows you to "Save As" a PDF; we recommend this over submitting native Office files.



Print Orders
Just Became
Easier!



Check Out Our Digital Storefront

- Single Sign-On Access
- Visual Based Ordering
- Order Status Lookup
- Ability To Repeat Orders

Find out more at
SchneiderPrintOnDemand.com

POD
Print On Demand

Media Guide

Paper selections can be tricky. Here's a quick explanation of our standard offer.

Single Sheet Stock

Size	Type	Weight
8.5" x 11"	Text	20#, 28#, 24#*
8.5" x 11"	Gloss Text	80#
8.5" x 11"	Cover	80#
8.5" x 11"	Gloss Cover	80#
11" x 17"	Text	20#, 80#
11" x 17"	Cover	80#
12" x 18"	Gloss Text	80#
12" x 18"	Gloss Cover	80#
12" x 18"	Gloss Cover	110#
12" x 18"	Gloss Cover	130#
13" x 19"	Gloss Cover	80#

* 24# 8.5" x 11" Text is only available with a perforated edge on the 11" side.

Text vs. Cover

Text Stock Paper:

In addition to everyday printing, 20-pound paper is ideal short term use, "cheap" copies and basic document content. **80-pound** paper is highly versatile and works well for reports, presentations, double-sided printing and proposals. We offer a gloss finish for 80-pound text that really makes the colors pop off the page. It is typically used for product booklets and brochures or content pages inside a customer facing document.

Cover Stock Paper:

Commonly referred to as cardstock, cover stock paper is thick and stiff. It is frequently used for business cards, invitations, postcards, binder spines, rack cards, report covers and so on. We offer a gloss finished 80-pound stock that is primarily used for document covers and small posters.

All paper used by Print On Demand are responsibly produced and certified by:



The mark of responsible forestry

12" x 18" and 13" x 19" media are used to achieve full-bleed "color to the edge of the page". Once printed, the sheets are trimmed to size before binding or finishing.

Binding Guide

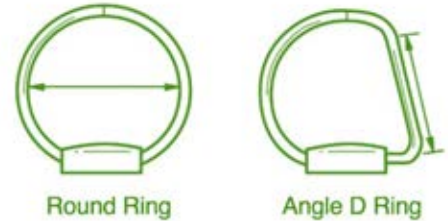
Cost, appearance and lifespan are all a consideration when it comes to binding.

Binding Styles

3-Ring Binders

The most familiar of binding types, it's the most expensive in most instances. From 1" - 4" we offer white binders with angled D-rings (see illustration) that have exterior pockets for front and back covers as well as spines. Binders also have shallow pockets inside the cover.

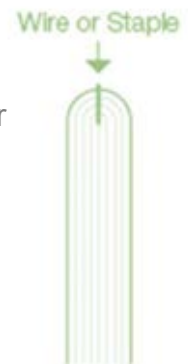
Suggested Uses: Legacy documents (long shelf life) and documents that may need updated often.



Saddle Stitching

The most common and economical binding method. Created by punching wire through the document's outside spine, then bending the wire flat on the inside center fold to grip all the pages. It may provide a similar look, but is not the same as stapling.

Suggested Uses: Brochures, catalogs, calendars and instruction manuals.



Spiral Bound or Coil Bound

Utilizes a smooth round coil to hold pages together. Allows book to lie flat when open or pages can be turned all the way around to the back if desired. The coil is threaded through punched holes and then ends are crimped to prevent wire slipping off. Spirals or coils are available in black as standard but custom colors are available for a moderate upcharge.

Suggested Uses: Training Materials, proposals, presentations and any time table space is at a minimum.



Perfect Bound

Pages have their spines trimmed off and roughed up to improve bonding with glue. All sections are collated and glued to its wrap-around cover. Cover is always scored on back and front, for ease of opening and less stress on spine.

Suggested Uses: Catalogs, notepads and long-term-use documents.



Banner Stands

Self-Contained • 32" x 80" • Includes Canvas Carrying Case

BRANDED ENVIRONMENTS

Denver
Field Office



Phoenix
Field Office



Horsham
Office



El Paso
Plant 1

POD
Print On Demand

WHY PAY OVER \$200



• All prices DO NOT include shipping charges

Question on banner stands?
Contact John Key at 615-844-8624 Ext. 48624
or john.key@se.com

Large Format Printing

Sometimes bigger IS better. Make an impact without blowing your budget!

Media Options

Glossy Poster:

Make your message POP with this low-cost option.

Light Duty Banner:

Perfect for short term use.

Heavy Duty Banner:

Ideal for long term use.

Adhesive Decal:

Long-lasting alternative to posters. Can be die-cut to nearly any shape and used on walls as well as floors (including carpet).

50/50 Window Decal:

50% see-through coverage ideal for exterior windows.

Drawing Plots:

Printed on 20# stock, you can now order large format drawings in both black and white as well as full-color.



The media options above are always in-stock. We have nearly unlimited options via our strategic suppliers. Just give us a call with your need and let us provide a custom quote.

Need Design Help?



We have created templates for some of the more difficult to design items we fulfill and loaded them to Box.com!

<http://SchneiderPrintOnDemand.com/resources>

- PPT Design Templates
- Banner Stands
- PVC Cards
- Links to:
 - Graphics
 - Logos
 - Corporate Standards

POD
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PVC Cards

They're not just for employee badges! Imagine a business card that people will actually keep, or a quick reference card for customers that lasts for years!

Options (30 mil)

30 mil Single Side Full-Color

30 mil Double Side Full-Color

- Edge to Edge printing
- 300 d.p.i. print resolution
- Image Area 3.39" x 2.13"
- Template Available at SchneiderPrintOnDemand.com



Lamination

•Pouch style or cut to fit available

Available Thickness

10mil Pouch - 8.5" x 11"

10mil Pouch - 11" x 17"

Cut To Fit Options Also Available



Reduce your cost by eliminating the lamination labor and printing directly to synthetic stock. Contact us for info on what we offer!

Branded Environments

Simple updates can create HUGE change in your office or plant.

What is BE?

Branded Environments extend the experience of the Schneider Electric brand to the design of the interior or exterior physical settings of your facility. It uses space as a physical embodiment of the Schneider brand to create a 'brand space'. This is achieved through interiors, furniture and graphics in your workplace.



Services We Provide

- Concept Development
 - Layout Creation
- Material Manufacturing
 - Budget Monitoring
- Self Install or Full Installation Services



Need a refresh of your location?

Self-Install items can be ordered via "Office In A Box" in the Order section of SchneiderPrintOnDemand.com

For more comprehensive options, contact John.Key@se.com for more info.



Meeting-In-A-Box Service

The Solutions Support Group can take care of your office supply needs with our Meeting in a Box service! Let us know what you will need for your upcoming meeting and we will handle the procurement for you.

Your items will be shipped along with your printed materials so all you need to worry about is getting yourself there on-time!

Meeting in a Box items include: highlighters, retractable pens, easel pads, flip chart markers, SE branded mini notebooks with pens, and SE branded lanyards with breakaway clips in green to name a few. Custom printed apparel, meeting specific office supplies, trade show items and a whole lot more are all available to you via this service. Plus, just like our Print On Demand service, you only pay the actual cost to source the items.

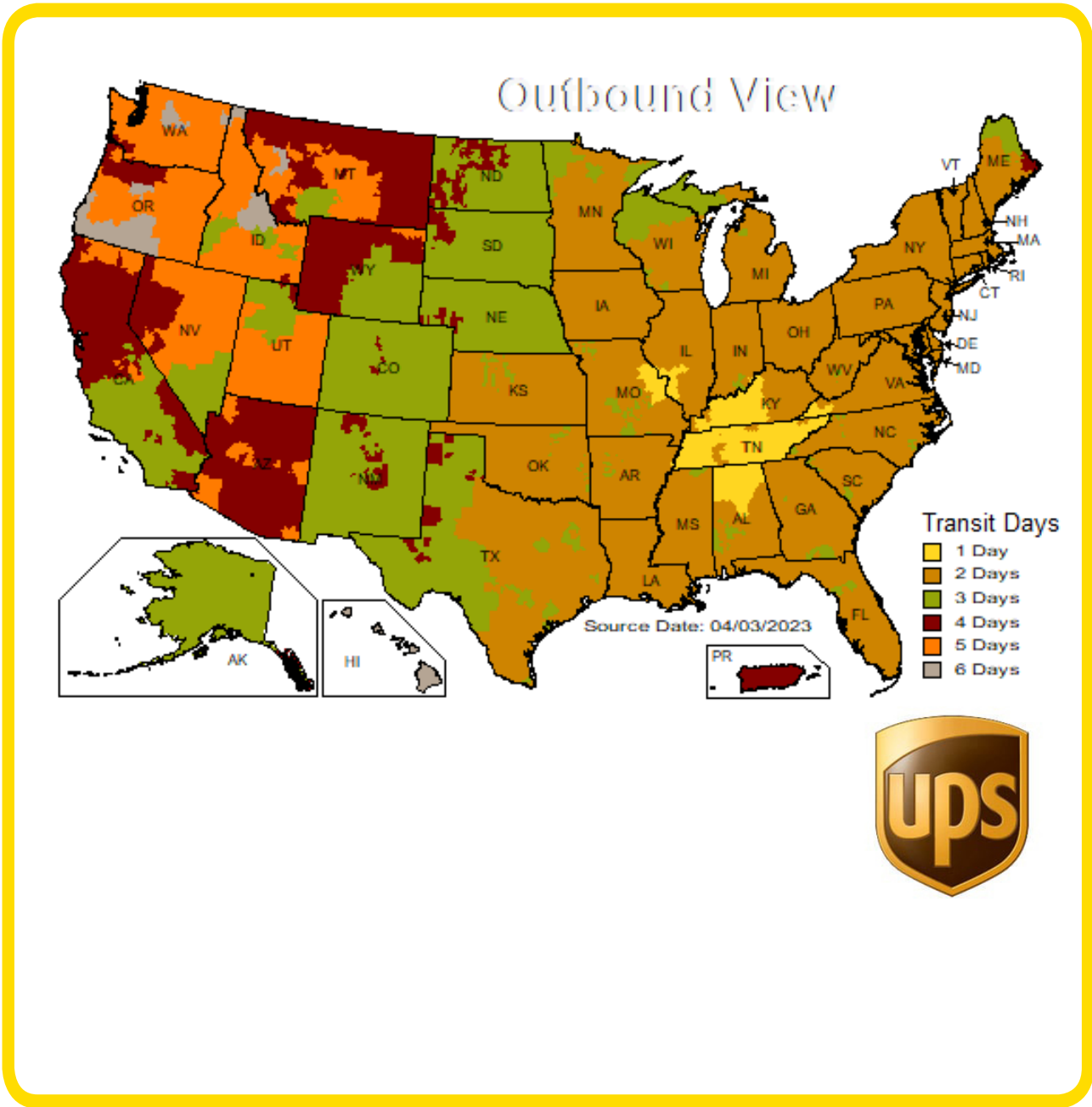
If you have other needs we can source them for you. Please contact John Key at john.key@se.com or at 615-844-8624.



NOW Available



Estimated Transit Time



General Notes:

- Shipping charges are by weight of final shipment via UPS from Smyrna, TN.
- Standard lead time is 5 business days. Expedites are available on an as needed basis.

Schneider Electric
North American Operating Division
510 Huntley Industrial Blvd
Smyrna, TN 37167
Tel: 615-844-8624
SchneiderPrintOnDemand.com

Put our experience to work for you.



Contact **John Key** in the Solutions Support Group at john.key@se.com or at 615-844-8624 for information on specific printing needs.